



For enquiries about this workshop please contact Åsa Lindholm Dahlstrand:
asa.lindholm_dahlstrand@circle.lu.se

Workshop at the Triple Helix International Conference 2013 in London

Bringing businesses, universities and governments together to co-innovate and solve economic, social and technological challenges

<http://tha2013.org/>

Monday 8 July, 2013

University entrepreneurship and entrepreneurial universities: The role of universities in the Triple Helix

- Prof Magnus Klofsten, Linköping University, Sweden
- Assoc Professor Olof Ejermo, CIRCLE, Lund University, Sweden
- Prof Åsa Lindholm Dahlstrand, CIRCLE, Lund University and Birkbeck
- Prof Helen Lawton Smith, Birkbeck

Universities are becoming increasingly recognized as potential engines for innovation, job creation and economic growth. This phenomenon is a key argument for involving knowledge-creating institutions more closely in the innovation process. Hence, the 'traditional' role of universities as providing research-based teaching has shifted towards a more complex 'entrepreneurial university model' where universities more actively engage in developing local and regional economies. This shift has also been accompanied in many countries by a systematic revision and creation of national policies to make this entrepreneurial orientation of universities possible. Despite a significant interest from both the policy and scientific community, there are several 'knowledge gaps' pertaining to the frequency, determinants and impact of different types of university entrepreneurship and innovation. The idea is a workshop which combines studies looking at the phenomena of university entrepreneurship and entrepreneurial universities in the Triple Helix.

Questions for debate include:

- How different institutional settings affect the commercialization and exploitation of university research in Europe
- The importance of University Technology Transfer and Entrepreneurship: IP and university spin-offs
- The role of PhD students in the entrepreneurial university
- Organizational structures and characteristics of universities that spawn research-based spinoffs
- The role of innovation support systems such as TTOs and incubators.
- How and to what extent actors in the Triple Helix interact in shaping university entrepreneurship?
- Systems properties of (local) milieus promoting university entrepreneurship phenomena.

