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Workshop at the Triple Helix International Conference 2013 in London

Bringing businesses, universities and governments together to co-innovate and solve economic, social and technological challenges

<http://tha2013.org/>

Monday 8 July, 2013

Super-charging the Triple Helix: Smart specialisation as game changer

The workshop will explore the structural links behind the emerging concept of Smart Specialisation and the more traditional Triple Helix structures. Focusing on the idea of the "entrepreneurial process of discovery", it will shed light on the different components of the Helix by illustrating the potential of universities and businesses as well as the catalysing role of the public authorities.

Key questions to be addressed:

- How can we best link the concept of Smart Specialisation with the one of the Triple Helix?
- What is the role of the respective parts of the helix and in particular of the knowledge institutions?
- What could be the role of researchers?
- How the civil society could be better contributing to the entrepreneurial process of discovery?
- Do we need more entrepreneurial research organisations?
- How can we design a process that is inclusive to academics without losing out in terms of business dynamics?

Structure:

- keynote by Mr Markku Markkula, on "*Renewing the Triple Helix in a context of Smart Specialisation*" (Mr Markkula, Member of the Committee of the Regions and Member of the Espoo City Council (Helsinki, Finland) is the Rapporteur of the Committee of the Regions for Horizon 2020 and the author of a forthcoming CoR Report on *Closing the Innovation Divide* (as per request of the Irish Presidency)
- intervention by Dimitri Corpakis, Head of Unit, Regional Dimension of Innovation, DG Research and Innovation, European Commission) "*The experiment of ERA-Chairs, Teaming and Twinning: closing the innovation divide by bringing excellence in emerging institutions*"
- intervention by Dr Marina Ranga, Human Sciences and Technology Advanced Research Institute (H-STAR), Stanford University, on "*Triple Helix Systems: An Analytical Framework for Innovation Policy and Practice in the Knowledge-based Society*"
- intervention by Mr Christian Saublens, EURADA and Chair of the Mirror Experts Group of the Smart Specialisation Platform in Seville (JRC/IPTS) on a "*No-Nonsense Approach to Smart Specialisation*"

