



Intellectual
Property
Office



Collaborate to innovate: Empowering the Users of University Generated Knowledge

9th July, 2013 11.00- 12.50 at the Beveridge Hall in Senate House University of London
followed by Lunch

Host: Intellectual Property Office

We will present and debate on the subject: 'Collaborate to innovate: Empowering the Users of University Generated Knowledge'. Building on new evidence, discussion will be on: How do universities and businesses best co-create knowledge and drive innovation? Do we need to move policy and practice from a focus on science and technology push towards an open innovation ecosystem perspective?

Chair: Rosa Wilkinson (Director of Innovation), Intellectual Property Office

1) Joint report (Intellectual Property Office – Big Innovation Centre): Collaborate to innovate: How business can work with universities to generate knowledge and drive innovation'

Building on new evidence from firms' experiences this report proposes how to strengthen innovation and growth policies affecting university-business links, including the sharing of best practices regarding why and how firms form relationships with universities and how effective their formal and informal intellectual property is in empowering these relationships.

- Prof Birgitte Andersen | Dr Muthu De Silva | Charles Levy – Big Innovation Centre

2) The perspective of business about university-business links

Illustrations of best practices adopted by universities and businesses in relation to university business interactions

- The perspective of large firms - Steve Legg, UK Leader for the IBM UK University Relations Programme
- The perspective of SMEs - Sergio Lopez Figueroa, Director, Big Bang Lab

3) Collaborative research between business and universities: The Lambert Toolkit 8 years on

Results of the evaluation of the impacts arising from the introduction of the Lambert toolkit, a set of decision tools and standard agreements designed to improve the process of negotiating collaborative agreements between research establishments and businesses.

- Elaine Eggington - Principal Consultant, IP Pragmatics Ltd

The Rt Hon David Willetts, Minister of State for Universities and Science, is one of the Keynote Speakers of the Triple Helix Conference - at the Plenary on 'The Triple Helix, government, and innovation policy' (8th of July - 16:30 – 17:50)

Register for only this event in two ways:

- This free event is by invitation only from the Intellectual Property Office or Big Innovation Centre.
- The event is free for Triple Helix conference delegates. If you want to register for the full conference, follow the [link](#). The [Global Triple Helix conference 2013](#) on university-business-government collaborate of about 300 delegates, comprising academics, businesses and policy makers, from around 35 different countries. The European Commission, the OECD and the Royal Society are also hosting workshops at the conference. Google will host an event at their Tech City campus to showcase innovative entrepreneurs.

Triple Helix 2013 Conference Office:

Big Innovation Centre, 21 Palmer Street, London SW1H 0AD, UK

Email: TH2013@theworkfoundation.com