



For enquiries about this workshop please contact Jonathan Potter: Jonathan.POTTER@oecd.org

Workshop at the Triple Helix International Conference 2013 in London

Bringing businesses, universities and governments together to co-innovate and solve economic, social and technological challenges

<http://tha2013.org/>

Wednesday 10 July, 2013

Entrepreneurship and local development: Triple Helix influences

Knowledge-based entrepreneurship is supported by local environments and policies that favour the generation, exchange and absorption of knowledge across universities and industry. This workshop will examine the barriers that exist to knowledge flows involving new and innovative SMEs and the public policies that can help address them.

Key questions to be addressed:

- How can policy improve the incentives universities face in engaging with new and small firms?
- What gaps in knowledge networks are affecting entrepreneurship and SME development?
- How can policy support local economies to branch out of lock-ins?

The debaters will include

- Dr Jonathan Potter (OECD),
- Fabrizio Costa (Invitalia, Italy),
- Professor Björn Asheim, Lund University, Sweden, and
- Professor Phil Cooke, University of Wales.