



## Triple Helix 11<sup>th</sup> International Conference 2013

**The Triple Helix in a context of global change:  
continuing, mutating or unravelling?**

**London, 8 – 10 July 2013**



An initiative of The Work Foundation and  
Lancaster University




**Centre for Innovation  
Management Research**



# Programme



<b>Monday 8 July 2013</b>		
9:00 – 9:10	Senate House, Beveridge Hall	<b>Opening:</b> Professor David Latchman – Master of Birkbeck, University of London, UK
9:10 – 10:30	Senate House, Beveridge Hall	<p>Plenary 1: <b>The Triple Helix and the state of play</b></p> <p>Chair: Professor Birgitte Andersen – Director of the Big Innovation Centre (an initiative of The Work Foundation and Lancaster University)</p> <p><b>Keynote speaker:</b> Will Hutton – Principal of Hertford College, Oxford University, UK and Chair of the Big Innovation Centre</p> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• Professor Henry Etzkowitz – President of the Triple Helix Association and Stanford University, USA</li> <li>• Andy Burton – Chair of the Cloud Industry Forum</li> <li>• Professor Loet Leydesdorff – Triple Helix Association board member and University of Amsterdam, The Netherlands</li> </ul>
10:30 – 11:00	Birkbeck / UCL	Refreshments available in all workshop and paper presentation rooms
11:00 – 12:20	Birkbeck, Malet Street 152	<p>Workshop 1: <b>University entrepreneurship and Entrepreneurial universities: The role of Universities in the Triple Helix</b></p> <p>Organised by: Circle, Lund University</p> <div style="text-align: center; margin-top: 20px;">  </div>
11:00 – 12:20	Birkbeck and UCL	<p>Paper presentations – see separate schedule</p> <p>Birkbeck: B04, 414, 415, 417   UCL: Engineering 1.02</p>
12:20 – 13:20	Senate House	Lunch in Macmillan Hall
13:20 – 14:40	UCL, Roberts Building 106	<p>Workshop 2: <b>Super-charging the Triple Helix: Smart Specialisation as game changer</b></p> <p>Organised by: European Commission</p> <div style="text-align: right; margin-top: 20px;">  </div>
13:20 – 14:40	Birkbeck and UCL	<p>Paper presentations – see separate schedule</p> <p>Birkbeck: B04, 414, 415, 417   UCL: Engineering 1.02</p>

14:40 – 14:50		Transfer
14:50 – 16:10	Birkbeck, Malet Street 152	Workshop 3: <b>Where is 'applied research' going?</b> Organised by: Martin Meyer
14:50 – 16:10	UCL, Roberts Building 106	Workshop 4: <b>Cluster of Excellence: Nucleus of Innovation and Growth</b> Organised by: TUSUR University 
14:50 – 16:10	Birkbeck and UCL	Paper presentations – see separate schedule Birkbeck: B04, 414, 415, 417   UCL: Engineering 1.02
16:10 – 16:30	Senate House	Refreshments in Macmillan Hall
16:30 – 17:50	Senate House, Beveridge Hall	Plenary 2: <b>The Triple Helix, government, and innovation policy</b> Chair: Professor Sue Cox – Dean of Lancaster University Management School, UK <b>Keynote speaker:</b> Rt Hon David Willetts MP, Minister for Universities and Science, UK Panellists: <ul style="list-style-type: none"> <li>• Artyom Shadrin – Director, Department of Innovative Development Ministry of Economic Development of the Russian Federation</li> <li>• Dr Dimitri Corpakis – Head of Regional Dimension of Innovation, European Commission</li> <li>• Dr Jon Hague – Vice President - Open Innovation, Unilever Research and Development</li> </ul>
18:05 Coaches depart	Senate House, Russell Square	<b>Thames river cruise and dinner on the Dixie Queen</b> 18:45 – 19:00: Embarkation at Tower Millennium Pier, near Traitor's Gate, Tower Of London EC3N 4DT 21:45 – 22:00: Disembarkation, then coaches return to Russell Square

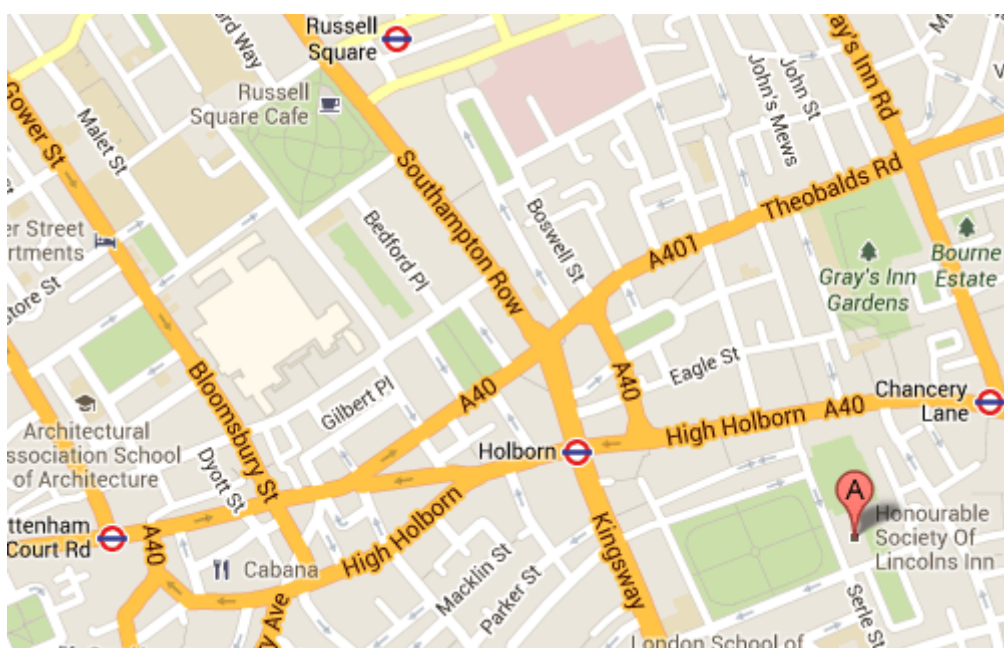


## Tuesday 9 July 2013

9:00 – 9:10	Senate House, Beveridge Hall	<b>Opening: Fast forward 2025:</b> The world established as a global open innovation and investment hub Big Innovation Centre showcase 5 minute video
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9:10 – 10:30	Senate House, Beveridge Hall	<p>Plenary 3: <b>The Triple Helix and Open Innovation</b></p> <p>Chair: Tim Barnes – CEO of UCL Advances</p> <p><b>Keynote speaker:</b> Professor Solomon Darwin – Associate Director of the Center for Open Innovation, University of California at Berkeley, USA</p> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• Ilia Dubinsky – Director, Center for Entrepreneurship and Innovation, Skoltech, Russia</li> <li>• Professor Philip McCann – University of Groningen Endowed Chair of Economic Geography, The Netherlands</li> <li>• Dr Richard Barker OBE – Director of CASMI (Centre for the Advancement of Sustainable Medical Innovation)</li> </ul>
10:30 – 11:00	Birkbeck / UCL	Refreshments available in all workshop and paper presentation rooms
11:00 – 12:20	Senate House, Beveridge Hall	<p>Workshop 5: <b>Empowering the users of university generated knowledge: The launch of three reports</b></p> <p>Organised by: Intellectual Property Office</p> <div data-bbox="1197 672 1404 862" style="text-align: right;">  <p>Intellectual Property Office</p> </div>
11:00 – 12:20	Birkbeck and UCL	<p>Paper presentations – see separate schedule</p> <p>Birkbeck: B04, 414, 415, 417   UCL: Engineering 1.02</p>
12:20 – 13:20	Senate House	Lunch in Macmillan Hall
13:20 – 14:40	Birkbeck, Malet Street 152	<p>Workshop 6: <b>Do regional interests find effective expression in the triple helix model? How does this vary by type of region?</b></p> <p>Organised by: Regional Studies Association</p> <div data-bbox="1165 1131 1428 1388" style="text-align: right;">  </div>
13:20 – 14:40	UCL, Roberts Building 106	<p>Workshop 7: <b>Triple Helix in Brazil: Knowledge in action</b></p> <p>Organised by: Universidade Federal Fluminense, Fundação Carlos Chagas Filho de Amparo à Pesquisa do Estado do Rio de Janeiro and Federação das Industrias do Estado do Rio de Janeiro - Sistema FIRJAN</p> <div data-bbox="526 1579 742 1803" style="text-align: center;">  <p>Universidade Federal Fluminense</p> </div> <div data-bbox="869 1624 1300 1792" style="text-align: center;">  <p>Fundação Carlos Chagas Filho de Amparo à Pesquisa do Estado do Rio de Janeiro</p> </div> <div data-bbox="774 1870 1220 2016" style="text-align: center;">   </div> <p style="text-align: center;"><b>INFORMA, FORMA, TRANSFORMA.</b></p>

13:20 – 14:40	Birkbeck and UCL	Paper presentations – see separate schedule Birkbeck: B04, 414, 415, 417   UCL: Engineering 1.02
14:40 – 14:50		Transfer
14:50 – 16:10	Birkbeck, Malet Street 152	Workshop 7: <b>Securing the pipeline for future generations of innovators: funding research training</b> Organised by: National Council for Universities and Business
14:50 – 16:10	UCL, Roberts Building 106	Workshop 8: <b>The spatial dimension of innovation: Triple Helix and the City</b> Organised by Prof. Harald Mieg, Georg-Simmel Center for Metropolitan Studies, Humboldt-Universität Berlin, Germany, and Dr. Christiane Gebhardt, malik management Institute, St. Gallen, Switzerland
14:50 – 16:10	Birkbeck and UCL	Paper presentations – see separate schedule Birkbeck: B04, 414, 415, 417   UCL: Engineering 1.02
16:10 – 16:30	Senate House	Refreshments in Macmillan Hall
16:30 – 17:50	Senate House, Beveridge Hall	Plenary 4: <b>The Triple Helix, industry, and green growth</b> Chair: Professor Björn Asheim – Circle and Lund University, Sweden <b>Keynote speaker:</b> Michael Best – Professor Emeritus at the University of Massachusetts, USA Panellists: <ul style="list-style-type: none"> <li>• Roger Townsend, Innovation Manager, EDF Energy R&amp;D</li> <li>• Professor Richard Harrison – Queen's University Management School, Belfast</li> <li>• Erik Vermeulen, Professor of Business and Financial Law, Tilburg University and Tilburg Law and Economics Center, The Netherlands and Senior Counsel Corporate/Vice President, Philips International B.V., The Netherlands</li> </ul>
19:00 – 22.30	Grand Hall, Lincoln's Inn, London WC2A 3TL	<b>Conference Dinner at Lincoln's Inn</b> <b>Please make your own way to Lincoln's Inn – it is a short walk from Senate House</b> Dinner with talk by Bill Janeway, author of 'Doing Capitalism in the Innovation Economy' and presentation of the award for Best Student Paper







## Wednesday 10 July 2013

9:00 – 9:10	Senate House, Beveridge Hall	<b>Opening:</b> Jose Manoel Carvalho de Mello, Universidade Federal Fluminense – Vice President of the Triple Helix Association	
9:10 – 10:30	Senate House, Beveridge Hall	<p><b>Plenary 5: The Triple Helix, universities, and health</b></p> <p>Chair: Professor John Goodacre – Faculty of Health and Medicine, Lancaster University, UK</p> <p><b>Keynote speaker:</b> Sergio Arzeni – Director of the Centre for Entrepreneurships, SMEs and Local Development, OECD</p> <p>Panellists:</p> <ul style="list-style-type: none"> <li>• Professor Steve Caddick – Vice Provost Enterprise, UCL, UK</li> <li>• Jackie Parkin – Vice President – Research &amp; Development, GlaxoSmithKline</li> <li>• Emeritus Professor John Goddard OBE – Centre for Urban and Regional Development Studies, Newcastle University, UK</li> </ul>	
10:30 – 11:00	Birkbeck / UCL	Refreshments available in all workshop and paper presentation rooms	
10:50 – 12:20	UCL, Roberts Building 106	<p>Workshop 12: <b>Entrepreneurship and local development: Triple Helix influences</b></p> <p>Organised by: OECD</p>	
11:00 – 12:20	Birkbeck and UCL	<p>Paper presentations – see separate schedule</p> <p>Birkbeck: B04, 414, 415, 417   UCL: Engineering 1.02</p>	
12:20 – 12:40	Senate House, Beveridge Hall	<p>Plenary 6: <b>Closing remarks:</b> Professor Helen Lawton Smith – Birkbeck, University of London, UK</p> <p><b>Preview of Triple Helix Conference 2014:</b> Evgeniy Perevodchikov – Assistant Professor, TUSUR University, Russia</p> <p>Professor Henry Etzkowitz – President of the Triple Helix Association, Stanford University, USA</p>	
12:40 – 13:30	Senate House	Lunch in Macmillan Hall	
13:30 Coaches depart	Senate House, Russell Square	<p><b>Visit to Tech City</b> Google Campus, 4-5 Bonhill Street, London EC2A 4BX</p> <p>Showcase of digital entrepreneurs 14:00 – 16:00, then coaches return to Russell Square</p>	

## Conference sponsors



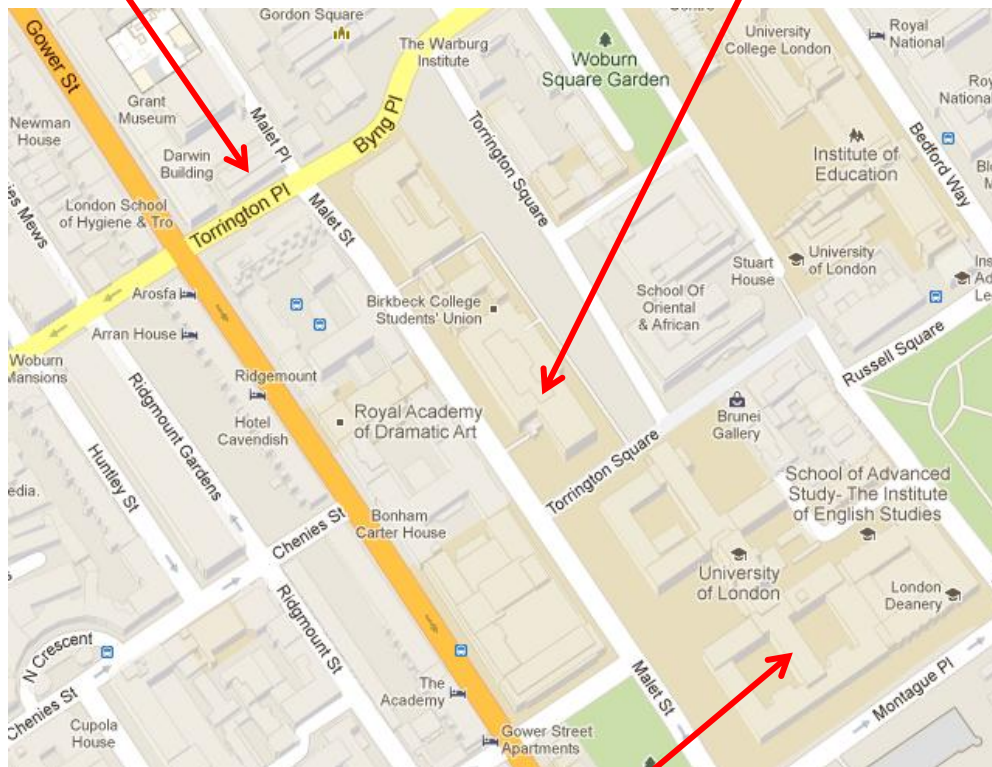
## Conference locations



University College London, Roberts Building, Torrington Place, London WC1E 7JE



Birkbeck, University of London, Torrington Square, London WC1E 7HX



Senate House South Block, Malet Street, London WC1E 7HU